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Marketing Proposal for Q2 2025

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Tuesday, January 14, 2025

**What is Marketing Proposal?**

A marketing proposal is a written document that outlines the marketing campaigns you’ll execute for a client. It includes the strategies, budgets, and timeframes for each campaign. Its purpose is to convince the prospect to become a customer.

Marketing proposals can be specific to a marketing project/campaign or a monthly retainer service.

As we mentioned before, the goal of the proposal is to explain every part of your . This helps convince decision-makers to sign off on the project and hire you as their experts.

3.

|  |  |  |
| --- | --- | --- |
| camoaign | Budget($) | Status |
| Social Media | 15,000 | Active |
| Email Marketing | 10,000 | Pending |
| Event Marketing | 20,000 | Completed |

7.